

# Join us for this complimentary Red Flags Rule Webinar

Date: Thursday, August 20<sup>th</sup> 10:00 – 11:00 AM Central Time

## Featured speakers:

- Bruce Nelson  
Vice President  
SearchAmerica, a part of Experian

Co-Sponsored by: LA Chapter HFMA



Market and regulatory preparation around the FTC's Red Flags Rule is well under way, and their November 1, 2009, deadline is approaching fast. Today, most health care IT and financial managers are asking themselves:

- Am I ready for the examination process?
- Are the necessary systems and processes in place?
- Does my program inconvenience staff and patients?
- How can I do business with patients who may have identity verification challenges?
- Does compliance require dramatic and costly changes?

This new Red Flags Rule Webinar from SearchAmerica<sup>®</sup>, a part of Experian, will outline the appropriate steps in preparing your health care network to optimize Red Flags Rule compliance.

The Webinar will address the following questions:

- What criteria should be used to identify a red flag?
- How can mis-flagging of accounts or over-flagging be avoided?
- What should happen after detecting a Red Flags Rule condition?
- What compliance-relevant products and services are available from SearchAmerica and Experian that can specifically apply to your Red Flags Rule Identity Theft Prevention Program?

**Register:** <https://searchamerica7001.webex.com/searchamerica7001/onstage/g.php?t=a&d=554868757>

To view more information today on best practices and Red Flags Rule guidelines, as well as related products and services from SearchAmerica, visit <http://www.searchamerica.com/redflagrules.html>.