

Dear HFMA Chapter Member,

As your Chapter President, I would like to share with you an exciting, innovative, and **FREE HFMA educational offering** that will help you identify and navigate the rapid changes in the healthcare landscape—all from the convenience of your computer—[HFMA's Virtual Healthcare Finance Conference & Career Fair](#).



**When?** Live Event January 12 and 13, 2010  
On-Demand Event January 14 - April 13, 2010

**Why?** If you attend the Live Event, you can earn up to 8 NASBA-certified CPE credits. Our Chapter also earns DCMS education hours for every session viewed by HFMA members (whether live or on-demand) between January 12 and April 13, 2010.

**How Much?** **FREE!** The Virtual Conference is **FREE** to members and non-members. Free online content and no associated travel expenses are a great combination when all organizational budgets are tight.

**Where?** Visit [www.hfma.org/virtualconference](http://www.hfma.org/virtualconference) to watch Dick Clarke's demo video or to **REGISTER FOR FREE** for this innovative educational event.

Please forward this e-mail to colleagues and/or staff in your organization today! The link to HFMA's original virtual conference email is included [here](#).

If you have questions, HFMA's Member Services Center will be happy to assist you at (800) 252-4362 extension 2 or via email at [virtualhcfc@hfma.org](mailto:virtualhcfc@hfma.org).

Sincerely,

Roger Mattke, MBA, FHFMA

LA Chapter President