



Louisiana Hospital Association

WEBINAR

Operationalize Denials Management in Your Organization: Get It Right in Real Time!

Tuesday, February 23, 2010 12:00 p.m. – 1:30 p.m. (Central Standard Time)

Program Description

Health care reform will cause providers to face some of the most significant changes in healthcare reimbursement and compliance since the inception of the Medicare program. The scrutiny on the accuracy of provider claims and clinical data will be at an all time high to ensure that payments are for “appropriate quality services” and ONLY to treat conditions that were not caused by the healthcare provider. By the government’s own description, healthcare reform will include cost savings through payment reductions and *recovery opportunities for “inappropriate payments”* to offset increased spending on healthcare coverage. To survive, the days of denials “do-overs” will become outdated and denial prevention will be key. This session will focus on moving providers from the traditional denial management status quo to a contemporary results driven denial management program that is effective today and in the future.

Target Audience

CFOs, Reimbursement VPs/Directors, Financial Managers, Revenue Cycle Directors, Patient Financial Service Directors, Managed Care Directors, Case Management/Utilization Review, Denials Management Directors, and Health Information Management Directors

Key Components

- The main reasons positive results have not been consistent and sustainable
- Assessment of the effectiveness of the current denials management program.
- Successful steps to transition from the traditional denials management model to a dynamic operational model
- Automated denials prevention processes that improve results and staff resource utilization.
- How to utilize this new model to address the proliferation of industry issues that impact data integrity and accurate payments

Fee: \$199.00 LHA Member Rate \$249.00 Non-Member Rate
(includes one phone line per site) (includes one phone line per site)

Additional phone lines will be billed at the LHA Member/Non-Member rate.

Faculty:

Jacqueline T. Hodges, MBA, RHIA – President, HRC Strategies, LLC, is an award-winning Executive with over twenty-five (25) years of comprehensive experience and a proven track record of spearheading large-scale projects and implementing facility-wide programs for hospitals, health systems, physician practices, home health and rehab agencies in areas such as revenue cycle, risk management, quality management, accreditation, regulatory compliance, and reimbursement. She holds a MBA from Tulane University and an undergraduate degree in Health Information Management from the University of Louisiana at Lafayette. Mrs. Hodges is an adept communicator and speaks extensively at the national, regional and state levels on a myriad of healthcare issues spanning Reimbursement, Denials/Remittance Management, Accreditation and Licensing, Third Party Payer Integration, and Fraud/Abuse Compliance. She currently advises health care providers on a variety of revenue cycle issues. In 2008, she served as a member of international team working with the Government of Thailand, helping them address international multi-governmental and multi-regulatory licensure and accreditation requirements to expand their Business to Business Relationships.

Co-sponsored by the Louisiana Chapter of HFMA





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WEBINAR REGISTRATION

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Registration deadline is Wednesday, February 17, 2010

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Additional phone lines will be billed at \$199.00.

\$249.00 Non-Member Rate (includes one phone line per site)
Additional phone lines will be billed at \$249.00.

Name _____ E-Mail: _____

Title _____

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Name on Card (please print) _____ Expiration Date: _____

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